

2025  
CATALOG



MOZAIKA  
kids



We invite you to the MOZAIKA **kids** publishing house —  
the territory of useful books!

We have grown from a small family run publishing house to one of the leading children's publishing houses in Russia. The best thing we can do is make books that we and our readers equally enjoy. And the main standard when creating them is the benefit that the book will bring the child. We always and certainly follow our main principles:

### **USEFULNESS**

We are well aware of the psycho-age capabilities of a child, and we take them into account even when creating ordinary coloring book.

### **DIVERSITY**

There are more than 1000 books in our publishing portfolio: from simple board books to unique educational methodic.

### **DESIGN**

We are convinced that even one-time books such as coloring and stickers books should be created by talented artists and designers. After all, books for children should develop not only mental abilities, but also artistic taste.


### **QUALITY**

We will never compromise the quality of our books in pursuit of price, while trying to remain accessible to the most mass reader.

Sincerely yours,  
**MOZAIKA**  
**kids**



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# BOOK CLUB



## ● WHAT IS BOOK CLUB?

**Book club** is a new project of our Publishing House. It consists of thoroughly chosen books written by young Russian authors and illustrated by the best artists. All books are divided into three large groups.

### Mum, read!

The books for the youngest ones, with big illustrations, short texts that an adult reads and their kid listens to and looks at pictures.



### Let's read!

The books for children of age 5+, with colorful pictures, larger texts that are good for listening to as well as for first reading.



### I read!

The books for children of age 8+, that are good for independent reading. The stories about growing up, relations with parents and friends are also brightly illustrated.





Mum, read!

BOOK  
CLUB

# ● OLD FOX'S STAR



Is it possible to catch a star on a fishing line and make a wish come true? A lyrical family story about love and the pursuit of dreams.

Format: 260×260 mm  
Number of pages: 24  
Hardcover



# ● HELLO DEAR PASSENGERS!

An exciting journey begins! Go on the road together with the characters of the book. Even the most ordinary train or bus journey can turn into a real adventure!

Format: 245×245 mm  
Number of pages: 32  
Hardcover



# Mum, read!

## ● A LETTER TO SANTA



An inquisitive little penguin from Antarctica read about the New Year Eve in the book. On the albatross's advice he wrote Santa a letter about his dream: to organize a round dance around the Christmas tree. Will Santa get his letter or not? Will the little penguin's dream come true or not? Read this rhymed story to find out.

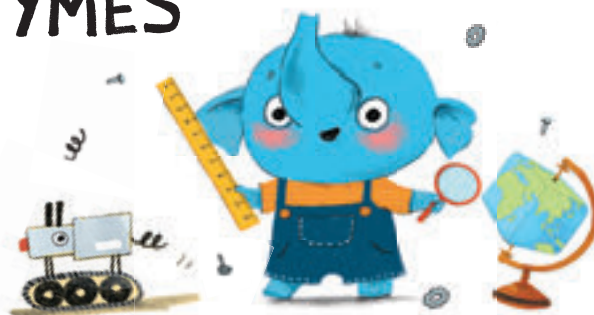
Format: 250×250 mm  
Number of pages: 26  
Hardcover



## ● TWO STORIES IN RHYMES

A curious little elephant Hoba asks questions all day long. Once his parents got an excellent idea — to visit museum and to find answers to all the questions.

Plush the Hippo was a marvelous little boy. So said everyone around him: mum, dad and grandparents. Until one day he learnt a new word... A fun story in verse for toddlers to cope with whims and have a laugh.



1. Why? An inquisitive baby elephant Hoba
2. Plush the Hippo says NO!

Format: 240×260 mm  
Number of pages: 24  
Hardcover







# GRANDMA PIRATE



There is no such thing as an ex-pirate! Grandma no longer sails the seas and oceans but cooks pies for her grandchildren. She, however, does not forget the cheerful pirate words and is ready to share recipes of real sea dishes.

Format: 205×280 mm  
Number of pages: 32  
Hardcover



# WOLF CUB'S SONGS

A very touching story about how important is to listen to one's heart and do not hesitate to share one's creativity with others.

Format: 195×255 mm  
Number of pages: 32  
Hardcover



Let's read!

## ● THE ADVENTURE OF TWO Lighthouses



This is a story about two lighthouses, a small and a big one, and about two neighboring lighthouse keepers. The first, Kapustin, bakes seaweed pies, and the second, Butterflyev, favors herring sandwiches only. The first one can't swim, and the second one swims like a fish. How can the two keepers get along on one island and decide which of them will light his lighthouse?



Format: 215×290 mm  
Number of pages: 40  
Hardcover



## ● MIKKA

Can a stuffed toy help cope with loneliness and find the meaning of life? A touching story about friendship working miracles from popular children's author Tamara Mikheeva.



Format: 215×270 mm  
Number of pages: 48  
Hardcover





# ● PRICKLY DETECTIVE

Gennady the Hedgehog and his friends are in awe: pumpkins have disappeared from the Slate-Grey Forest! Will the Autumn Festival be cancelled? But then the magic fog fades away, and all the animals will stop talking... The prickly detective takes on the case to find the culprit and save the holiday.

1. Where did the pumpkins go?  
2. Armadillo in the dark

Format: 205×280 mm  
Number of pages: 32  
Hardcover





Let's read!

## ● GULL AND THE SEA



A little white car from the amusement park dreams about the sea. Even her name is marine — Gull. One day she meets a tractor with a trailer. Then she understands that her dream may come true.

.....

Format: 215×265 mm  
Number of pages: 48  
Hardcover



## ● A LITTLE WONDER SHOP

Once upon a time lived a wonderful master Chukh who made fluffies. Everybody in the town wanted to have one of them but always delayed the purchase. However nobody thought that this very moment may never come.

.....

Format: 260×260 mm  
Number of pages: 24  
Hardcover





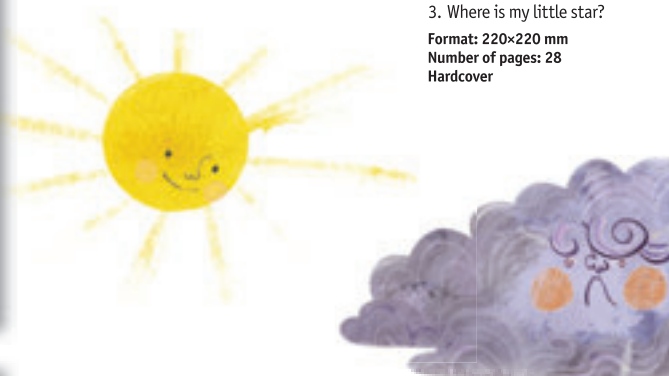
# HINTS IN A FAIRY TALE



Fascinating tales about forest inhabitants: the kind hedgehog Plyukh, the daydreaming chipmunk Zhelud and the evil-spirited tick named Bitey will tell you about the water cycle in nature, constellations and safety rules in the forest. Their adventures are complemented by scientific facts and detailed illustrations.

- 1. Where did the drop go?
- 2. What is Bitey famous for?
- 3. Where is my little star?

Format: 220×220 mm  
Number of pages: 28  
Hardcover





Let's read!

## ● A CHESTNUT DOG



Once Anyuta found a very big chestnut in the street. It was alive! Anya touched it and it turned out into a tiny dog! Anya called it Dot. Thanks to it the girl understood something very important about friendship and responsibility.

.....

Format: 195×255 mm  
Number of pages: 32  
Hardcover



I read!

## ● A GOOD WORD IS PLEASANT EVEN FOR A PEANUT

After winter holidays an epidemic of harmfulness started at school. Offensive words were everywhere in the air. The class teacher learnt who was the culprit — Lesha Polyansky! Why did he behave in such way? How could she explain to the boy that even words could hurt? The peanut will help!

.....  
Format: 165×240 mm  
Number of pages: 50  
Hardcover





I read!

BOOK  
CLUB

## MARUSYA SWAPS HER PARENTS



Marusya seems to be getting on very well: she has a best friend Asya, a merry dad and a very busy mum. But recently her parents have been quarreling non-stop. Suddenly a new app on the phone appears. One can swap his parents there! And Marusya tries to go for it. Which parents are better — your own or ideal?

.....  
Format: 195×255 mm  
Number of pages: 48  
Hardcover



## SOFIA WANTS TO BECOME AN ACTRESS

Sofia, a 13-year old girl, is going to spend her summer holidays at her granny's house in the country. Sofia wants to become an actress and play the role of Peppy. Will her dream come true this summer?

.....  
Format: 175×210 mm  
Number of pages: 80  
Hardcover



# SCHOOL

## of Seven Gnomes



TRANSLATED INTO **7** LANGUAGES

OVER 40 MILLION  
BOOKS SOLD

FIRST PUBLISHED  
IN 2004

FOLLOWS THE GOLD PRINCIPLES  
OF PRESCHOOL EDUCATION

DEVELOPMENT THROUGH PLAY

STUDY  
FROM 5 TO 25  
MINUTES A DAY

SUCCESSFUL  
PREPARATION  
FOR SCHOOL

A SYSTEM,  
NOT A SET  
OF BOOKS

FROM SIMPLE TO COMPLEX,  
TAKING INTO ACCOUNT  
THE AGE OF THE CHILD



podorogevshkolu.ru

LEARN MORE



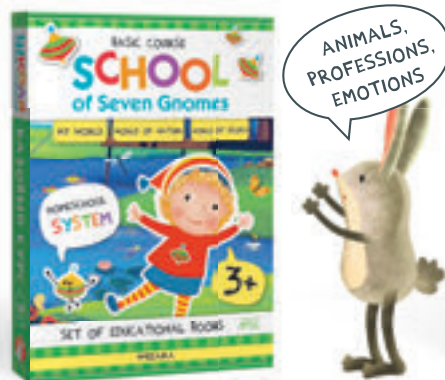
**The School of Seven Gnomes** is a homelearning system from birth to school. We created an individual kit of development books for each preschool year. It rests upon a unique methodology developed by leading experts in the field of preschool education. The apparent simplicity of tasks reveals a 'from simple to complex' step-by-step approach in line with the psycho-age capabilities of your child. To help the adult, we accompany each book with a **Parents' Page**, which contains detailed but concise guidelines for the studies.

### BASIC COURSE COGNITIVE DEVELOPMENT



.....  
6 books + educational games

### BASIC COURSE WORLD AROUND US



.....  
6 books + educational materials

### YEAR-LONG BASIC COURSE



.....  
12 books + educational materials

### ACTIVITY BOOKS WITH STICKERS



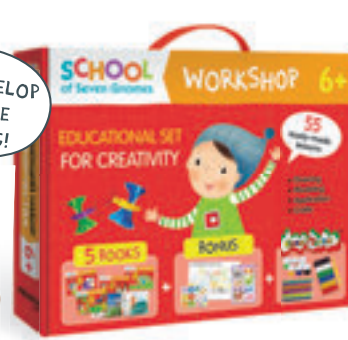
.....  
4 books + sticker rewards

### WORKSHOP 5 BOOKS IN A CASE



.....  
5 books

### WORKSHOP EDUCATIONAL SET



.....  
5 books with stationery

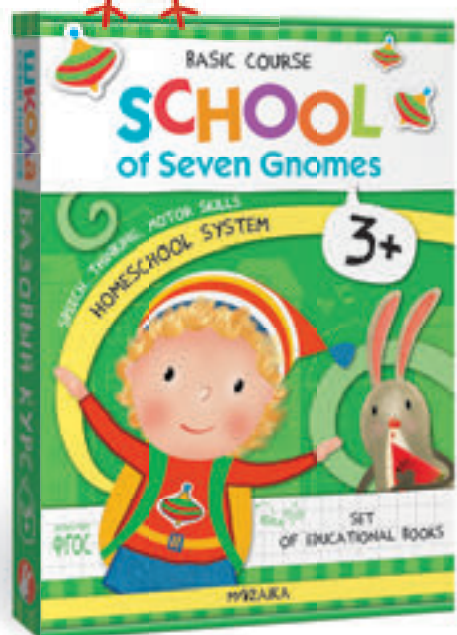
Seven preschool years are seven characters, seven colors of the rainbow and seven steps into the future. Year after year, together with the Gnomes, your child grows and develops, enjoying the learning process.



# BASIC COURSE



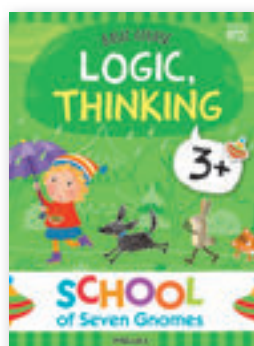
The School of Seven Gnomes is a system, not a set of books. The basic course is aimed at the comprehensive all-round development of your child. The whole course is split into two kits: cognitive development and getting to know the world around.



## COGNITIVE DEVELOPMENT

Cognitive interest, ability to think, analyze, draw conclusions, thinking.

### THINKING



### SPEECH



### MOTOR SKILLS



6 BOOKS  
+ EDUCATIONAL  
GAMES

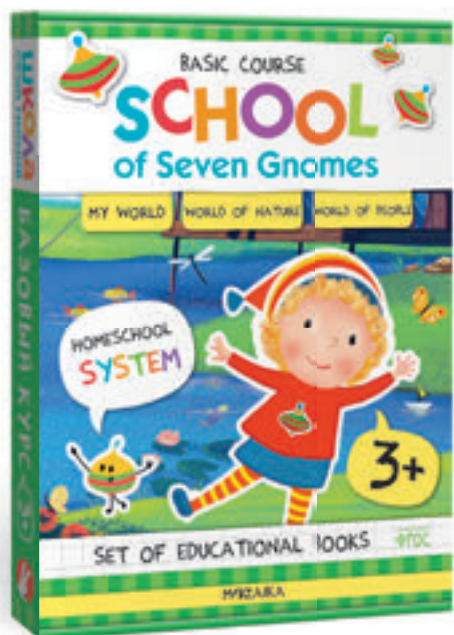




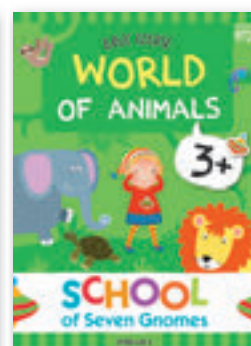


## WORLD AROUND US

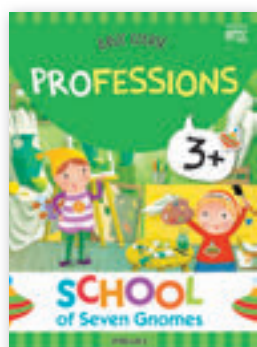
Social and moral education, getting to know the world of animals and plants, people and objects.



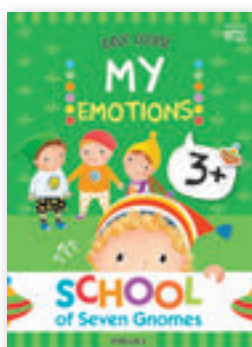
### WORLD OF NATURE



### WORLD OF PEOPLE



### MY WORLD



6 BOOKS  
+ EDUCATIONAL  
MATERIALS





# ACTIVITY BOOKS WITH STICKERS

Four books for every age on the most important topics:

- Logic, thinking
- World around us
- Speech development
- Counting, shape, size

Develop and train key skills

Diverse tasks + lots of stickers



WOW!  
SO MANY  
STICKERS!







4 BOOKS  
+ REWARD STICKERS  
IN A CASE

AGE-RELATED  
ASSIGNMENTS

FROM SIMPLE  
TO COMPLEX

DEVELOPMENT  
THROUGH  
PLAY



4 BOOKS IN A CASE





# WORKSHOP

Five books for each age

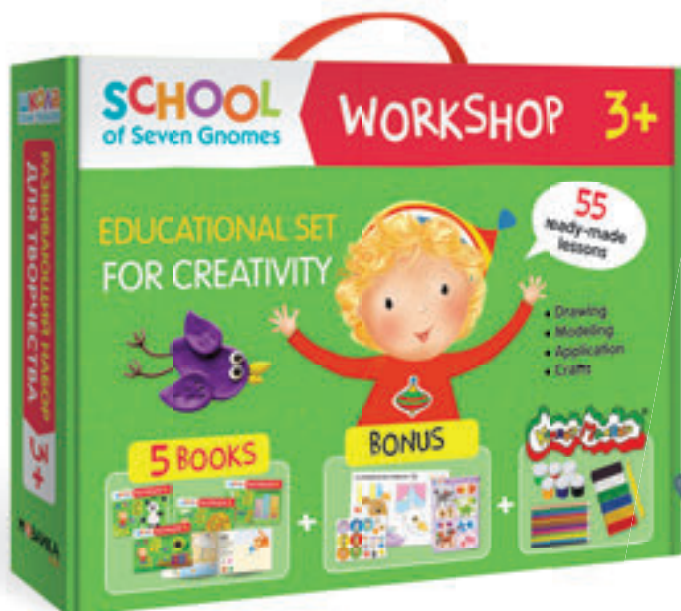
- Play with modeling clay
- Cut and paste
- Draw with colors
- Draw with pencils
- Craft décor



5 BOOKS IN A CASE







The workshop triggers creative thinking and aesthetic development. It also boosts fine motor skills, speech, attention, thinking, coordination and memory.



5 BOOKS



BONUS

STATIONERY



SET WITH STATIONERY





# REUSABLE STICKER BOOKS

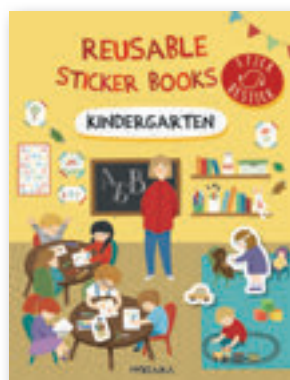
Age 3+



## BOOK PARAMETERS

9 titles  
Format: 195×255 mm  
Reusable stickers on film

Stickers are tear proof





# FIND THE DIFFERENCES

Age 4+



Sticker Books



## BOOK PARAMETERS

4 titles  
Format: 195×255 mm  
Stickers



# LOGICS WITH STICKERS

Age 4+



## BOOK PARAMETERS

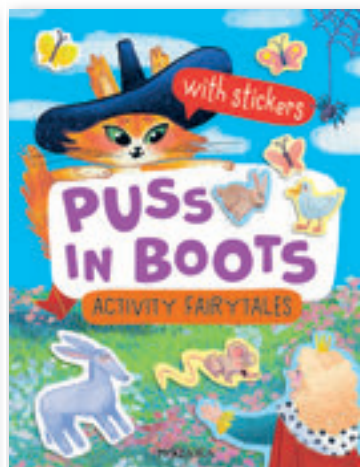
4 titles  
Format: 195×255 mm  
Stickers





# ACTIVITY FAIRY TALES WITH STICKERS

Age 4+



## BOOK PARAMETERS

2 titles  
Format: 195×255 mm  
Stickers

# STICKERS WITH RIDDLES

Age 3+



## BOOK PARAMETERS

6 titles  
Format: 160×210 mm  
Stickers



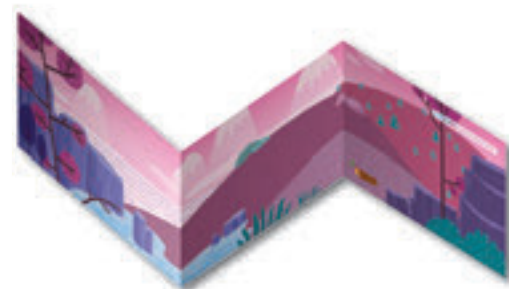
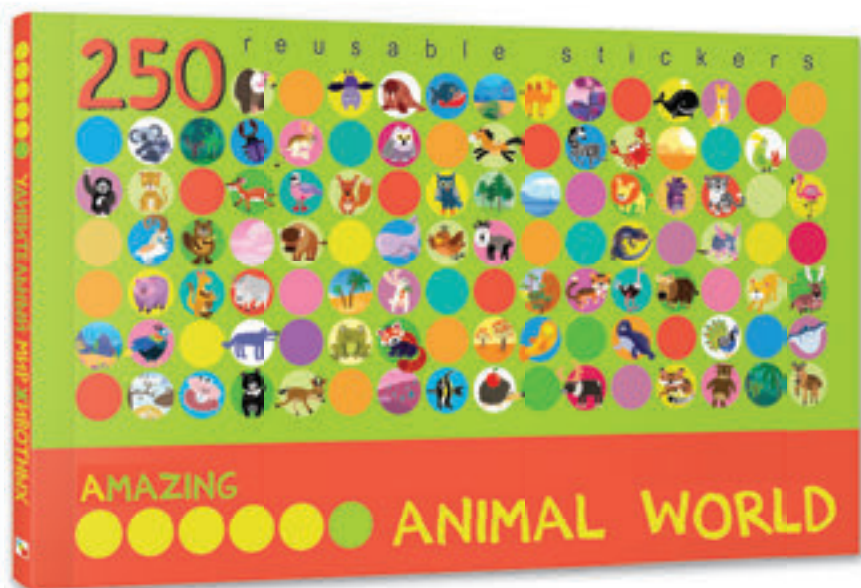
Make  
an animal  
out of stickers



# AMAZING ANIMAL WORLD

Age 3+

Sticker Books



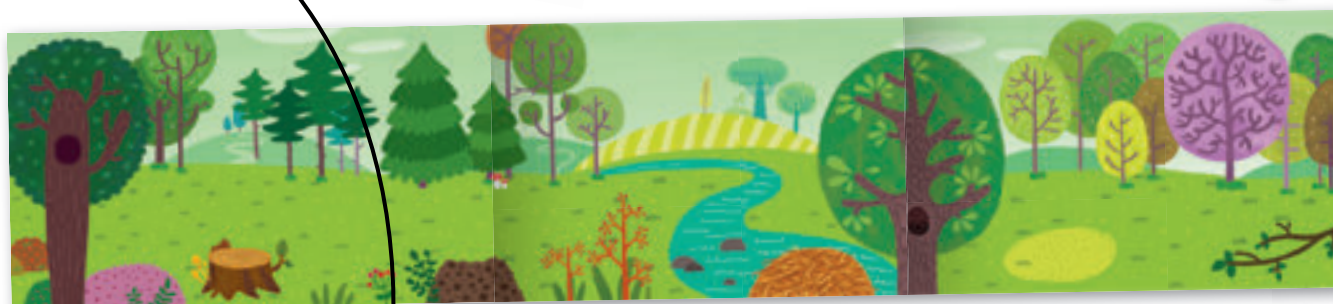
## BOOK PARAMETERS

Format: 310×190 mm  
Reusable stickers,  
big flaps



Put stickers

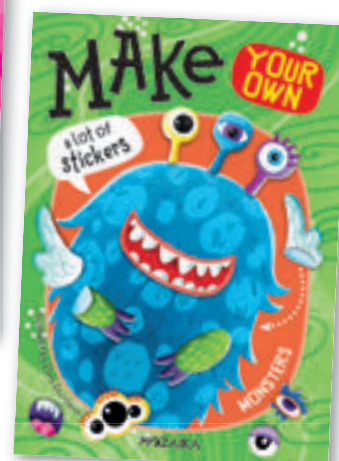
Learn about animals





# MAKE YOUR OWN

Age 3+



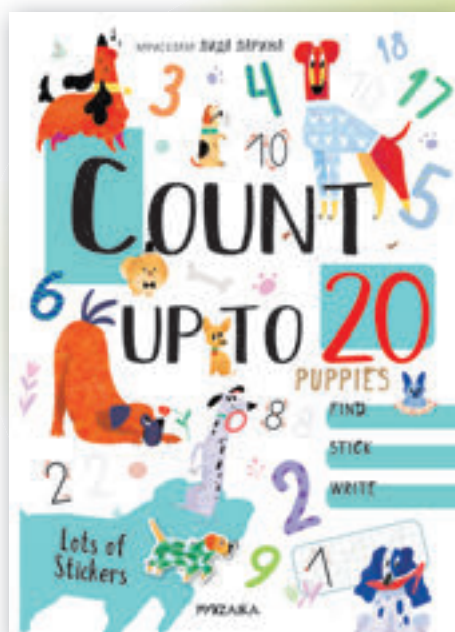
## BOOK PARAMETERS

4 titles  
Format: 165×235 mm  
Stickers



# CATS AND DOGS

Age 3+



Learn counting to 20

BOOK PARAMETERS  
Format: 205×290 mm  
Stickers



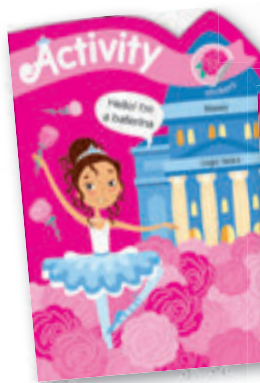
# ACTIVITY BOOKS FOR GIRLS

Age 4+

Sticker Books



BOOK PARAMETERS  
4 titles  
Format: 215×290 mm  
PANTONE on the cover,  
stickers

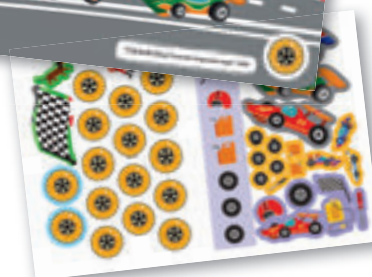


# ACTIVITY BOOKS FOR BOYS

Age 4+



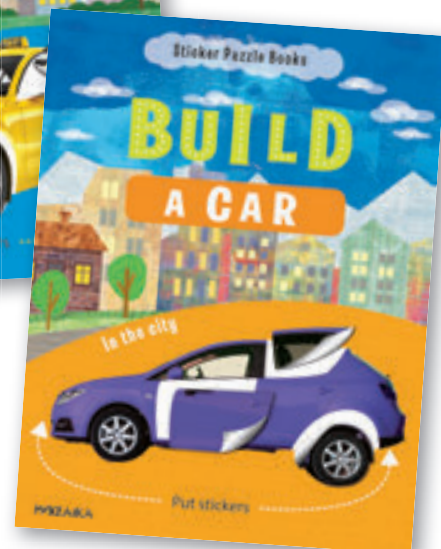
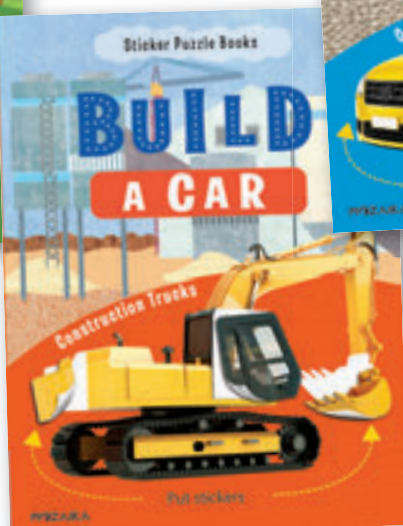
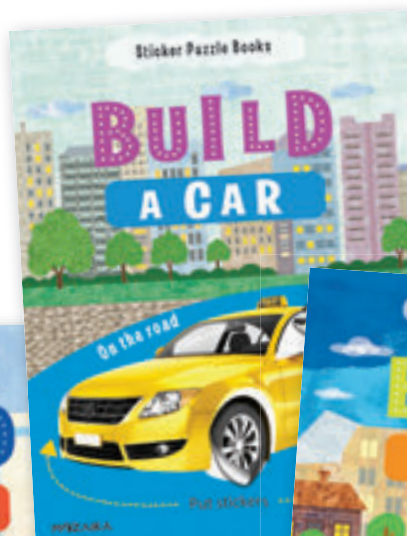
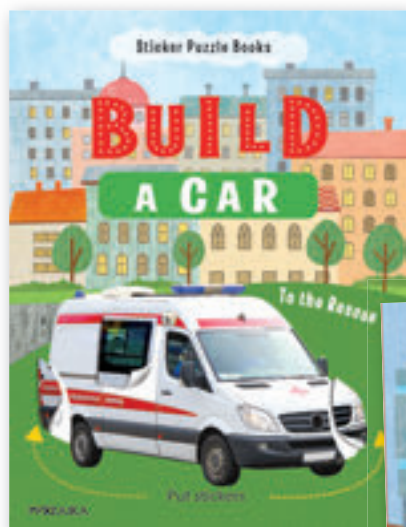
BOOK PARAMETERS  
4 titles  
Format: 290×215 mm  
Foil on the cover,  
stickers





# STICKER PUZZLE BOOKS

Age 4+



BOOK PARAMETERS  
4 titles  
Format: 195×255 mm  
Stickers



Build a car  
with  
stickers

Read the text  
about the car

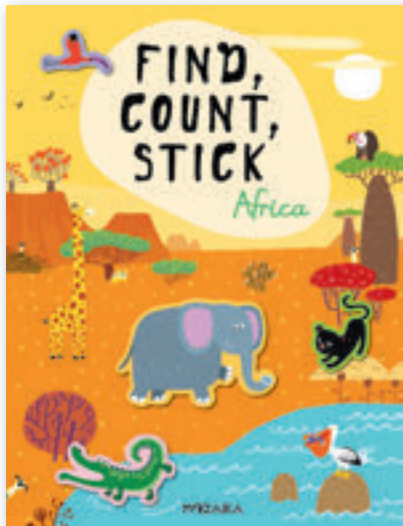
Questions to consolidate  
knowledge



# FIND, COUNT, STICK

Age 3+

Sticker Books



BOOK PARAMETERS  
4 titles  
Format: 195×255 mm  
Stickers





# FAIRY TALES WITH CIRCLES

Age 1+



## BOOK PARAMETERS

4 titles  
Format: 195×255 mm  
Stickers





# DRAW ON YOUR OWN

Age 5+

Coloring Books



# BIG COLORING BOOKS

Age 4+





# APPLIQUE BOOKS

Age 5+



## BOOK PARAMETERS

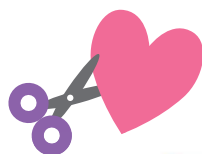
2 titles

Format: 210×285 mm



# FASCINATING APPLIQUE

Age 4+



## BOOK PARAMETERS

4 titles

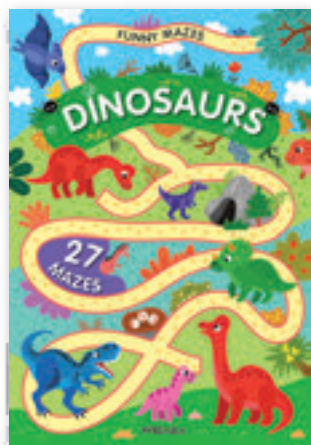
Format: 205×280 mm





# FUNNY MAZES

Age 3+



BOOK PARAMETERS

4 titles

Format: 205×280 mm

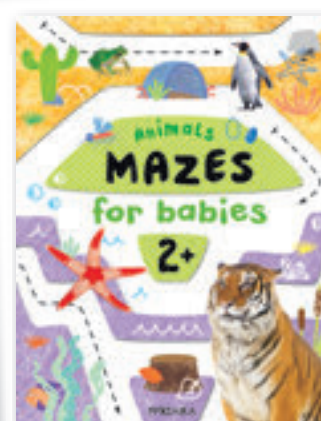
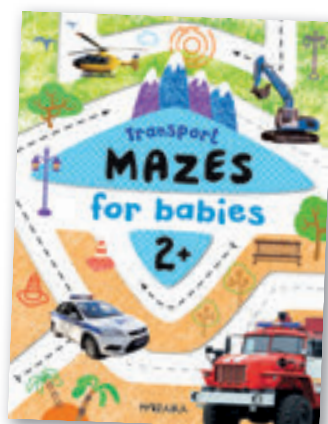
# MAZES FOR BABIES

Age 2+

BOOK PARAMETERS

4 titles

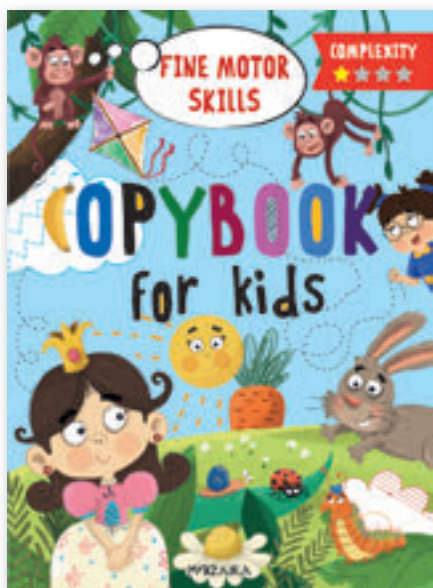
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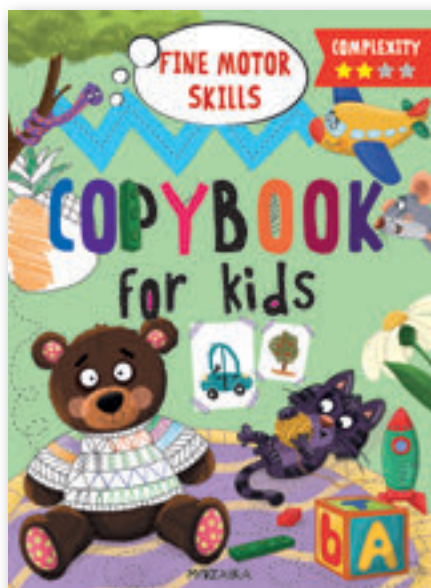


# COPYBOOKS

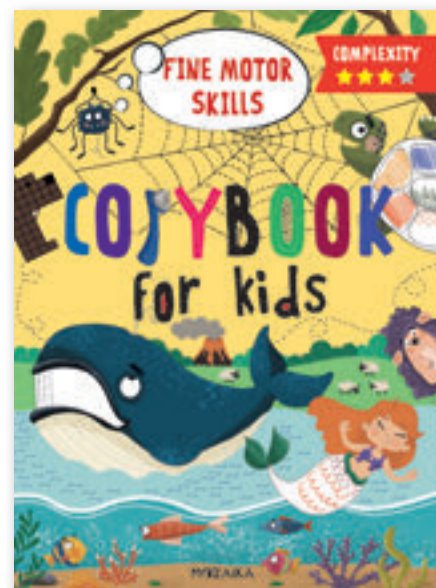
Age 5+



COMPLEXITY



COMPLEXITY



COMPLEXITY



BOOK PARAMETERS

3 titles

Format: 210×280 mm





# DRESS A DOLL (WITH MAGNETS)

Age 3+

STRONG  
MAGNETS

Fine Motor Skills



PARAMETERS  
4 titles  
Format: 226×167×25 mm  
Dolls and clothes  
with magnets





# THE VERY FIRST READING

Age 5+



BOOK PARAMETERS  
6 titles  
Format: 160×240 mm



# READING BY SYLLABLES

Age 5+



BOOK PARAMETERS  
4 titles  
Format: 160×240 mm





# THE VERY FIRST READING

Age 5+

First Reading

## BOOK PARAMETERS

4 titles

Format: 160×210 mm



# BOOKS FOR THE LITTLE ONES

Age 1+

## BOOK PARAMETERS

2 titles

Format: 220×296 mm

Hardcover





# WORKBOOKS WITH STICKERS

Methodology by Daria Koldina

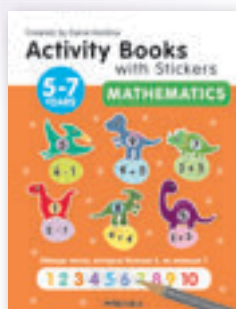
Age 3+



**Daria Koldina**

Child psychologist, teacher,  
author of more than 70 books for  
pre-schoolers and mother of five.  
All her works are based on her  
'development through play and  
creativity' method.

3



## BOOK PARAMETERS

6 titles  
Format: 195×255 mm  
Stickers

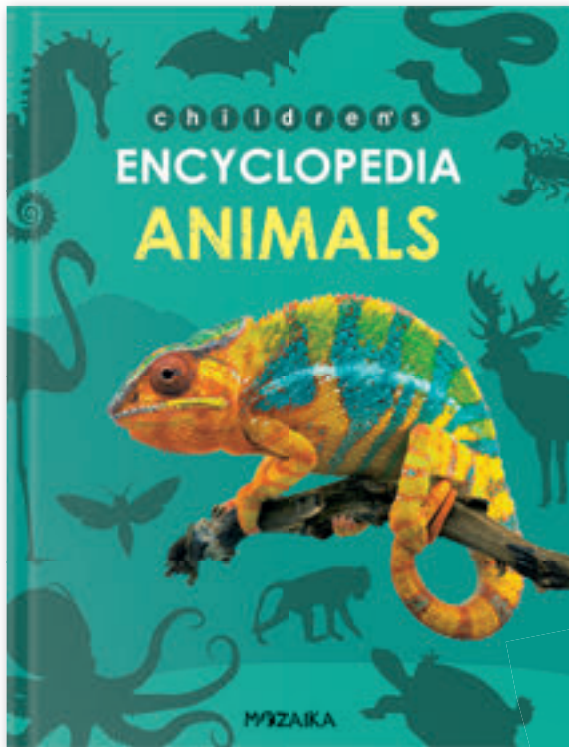




# CHILDREN'S ENCYCLOPEDIAS

Age 8+

Educational Books

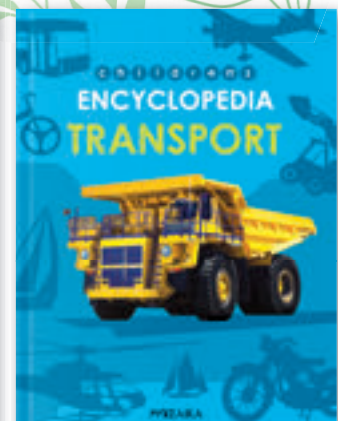
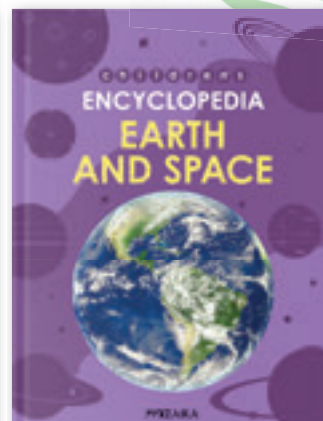
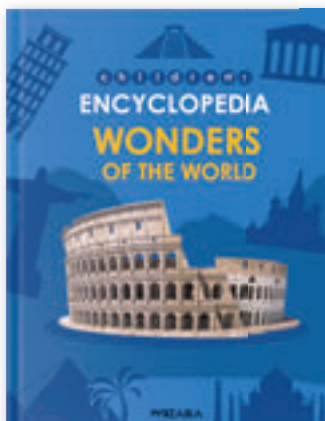


## BOOK PARAMETERS

5 titles

Format: 195×255 mm

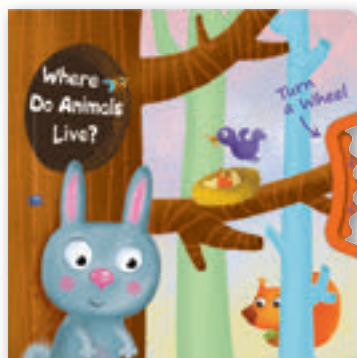
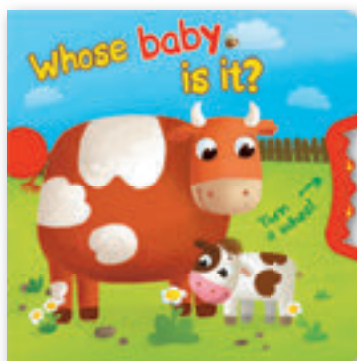
Hardcover





# TURN A WHEEL

Age 2+



## BOOK PARAMETERS

4 titles  
Format: 190×190 mm  
Die-cut board books,  
wheel attached  
on the last page



# WEEBLE WOBBLES

Age 0+



## BOOK PARAMETERS

4 titles  
Format: 126×140 mm  
Board books  
Sold: Bulgaria,  
Estonia





# LOGICAL CHAIN

Age 3+



## BOOK PARAMETERS

4 titles  
Format: 155×155 mm  
Board books,  
jigsaw puzzles inside



# PEEK-A-BOO

Age 1+



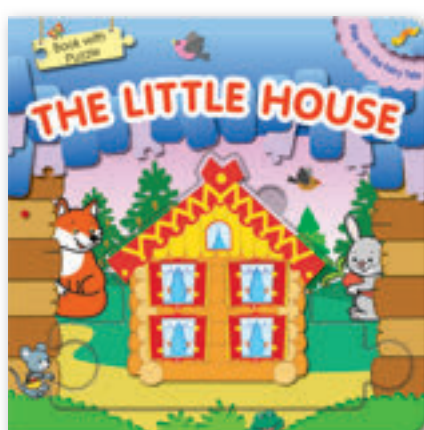
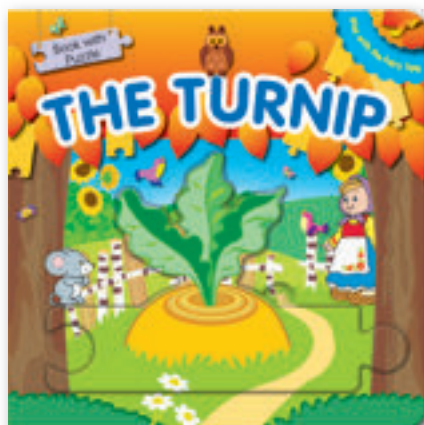
BOOK PARAMETERS  
4 titles  
Format: 155×155 mm  
Board books,  
jigsaw puzzles inside





# PUZZLE FAIRY TALES

Age 2+



## BOOK PARAMETERS

6 titles

Format: 170×170 mm

Board books,

jigsaw puzzles inside

Sold: Armenia, Bulgaria





# FAIRY TALE THEATRE

Age 3+

Interactive Books



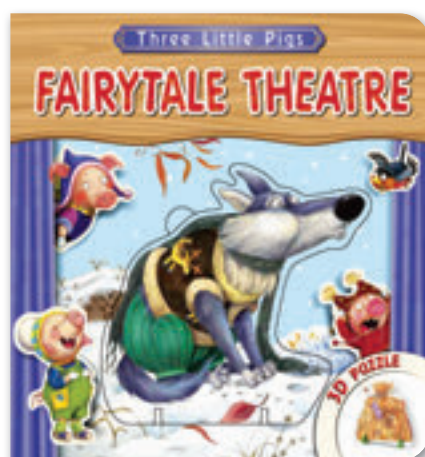
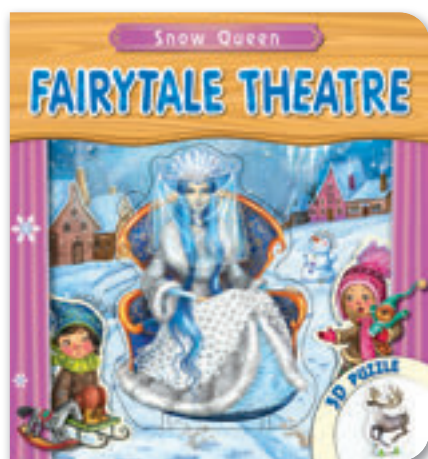
## BOOK PARAMETERS

6 titles

Format: 170×170 mm

Board books with  
play pieces

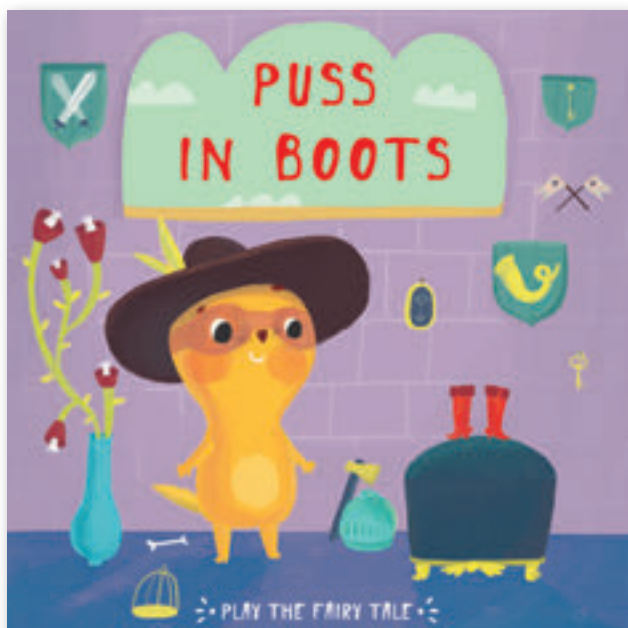
Sold: Armenia





# PLAY THE FAIRY TALE

Age 2+



## BOOK PARAMETERS

2 titles

Format: 200×200 mm

Twist, turn, slide and flap

Board books

Sold: Estonia

Turn  
the wheel





# INTERACTIVE FAIRY TALES

Age 2+

Interactive Books



## BOOK PARAMETERS

4 titles

Format: 200×200 mm

Twist, turn, slide and flap board books

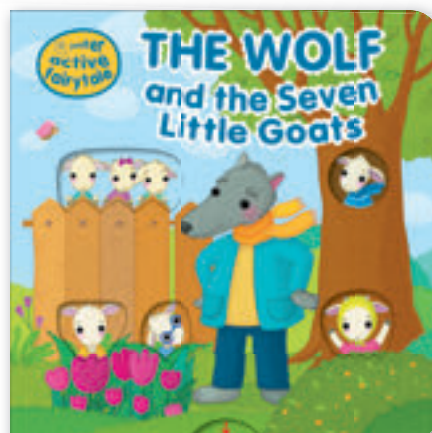
Sold: Bulgaria



Slide and hide the Goats



Pull and help the Wolf





# BOOKS WITH FLAPS

Age 2+



## BOOK PARAMETERS

9 titles  
Format: 190×190 mm  
Board books with flaps



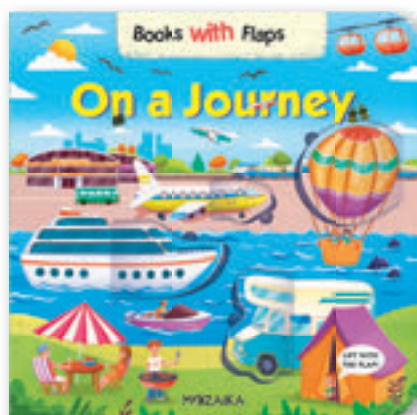
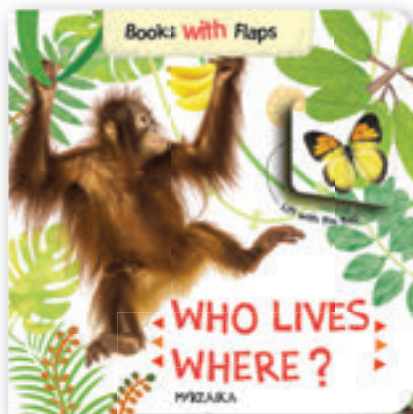
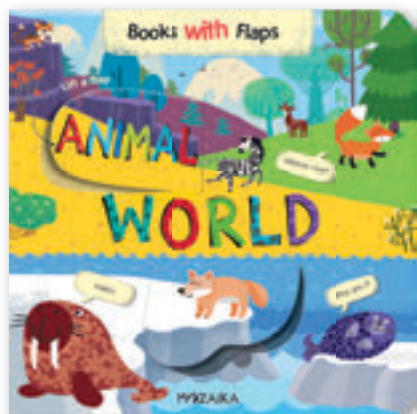
Roar!



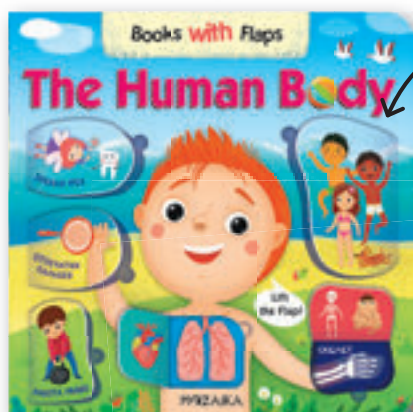
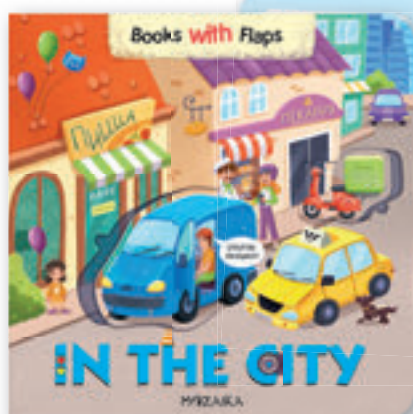
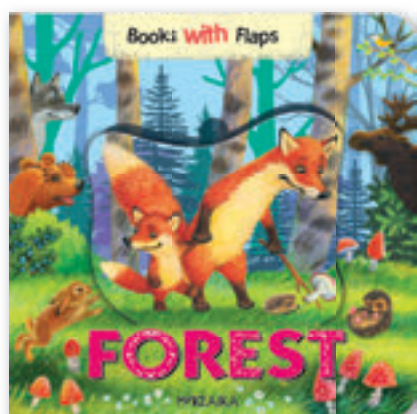
Interesting facts







Broadening your horizons



Fine motor skills training





# TOUCH AND FEEL BOOKS

Age 1+



# TOUCH AND FEEL FAIRY TALES

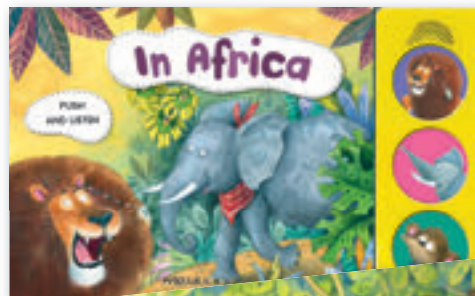
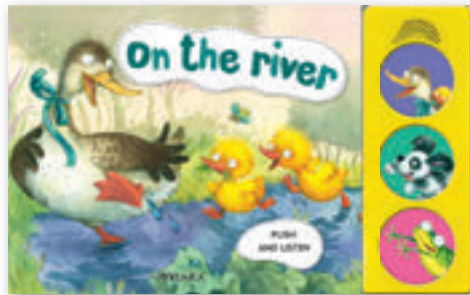
Age 1+





# SOUND BOOKS

Age 0+



BOOK PARAMETERS

4 titles

Format: 250×155 mm

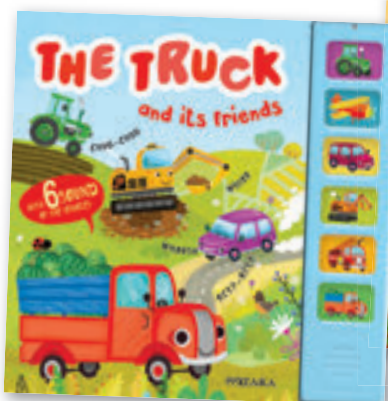
Sound books

Sound Books



# SOUND BOOKS

Age 0+



BOOK PARAMETERS

4 titles

Format: 220×220 mm

Sound books

Sold: Bulgaria



# LOOK AND FIND BOOKS

Age 3+



BOOK PARAMETERS  
2 titles  
Format: 215×285 mm  
Board books



Exciting tasks



Funny poems



Eye-catching details





# CHRISTMAS TREE

Age 2+

New Year



# MERRY CHRISTMAS!





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